

Up to 40 times more surface protection than standard media

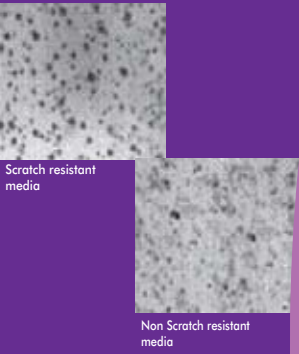
Freedom from recording & playback errors caused by repeated handling

Everyday disc handling...no concern

Protection from scratches, dirt & dust

Smudges & fingerprint resistance

Available for both CDR & DVDR



Scratch resistant media

Non Scratch resistant media



Scratch Resistant Media

... Everyday life meets everyday disc

Optical media offers unmatched archival life, if handled correctly & with care. However most people don't handle their CDR and DVDR discs with the care they deserve. Fingerprints, dust, scratches on the recording surface ensure an early end to the media life resulting in precious data loss.

Because life is tough, preservation of your memories requires a tough media capable of handling the rigours of everyday wear & tear. Moser Baer understands this need & offers media with tough scratch resistance properties, so that the discs last significantly longer than standard media & keep your memories safe for years to come.

Scratch Resistance

Moser Baer scratch resistant discs use a specially formulated polymer layer to protect the recording surface from scratches, including skids across the table or cleaning by a rough cloth. Scratch resistance media offers 40 times more surface protection than standard media.

Smudges & Fingerprint protection

Fingerprints & smudges on discs are amongst the most common causes for recording & playback errors. With scratch resistant media, you are free to hold the discs without causing any damage to the recording surface. The fingerprint marks can easily be wiped off, ensuring better recording & playback performance.

Protection from dust, dirt

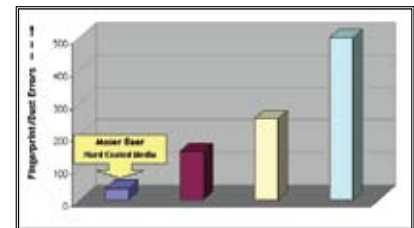
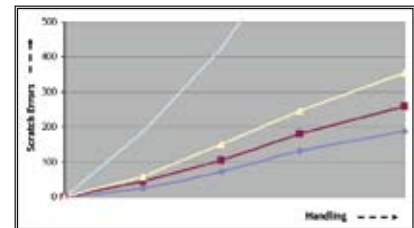
Moser Baer scratch resistant discs have a special polymer layer, which do not allow any dirt or dust to settle down. Any dust or dirt mark can be wiped away with ease. This makes it relatively easy to maintain these discs without the hassle of extra care during storage & specialized cleaners.

About the Company

Moser Baer, headquartered in New Delhi, is a leading global technology company. Established in 1983, the company successfully developed cutting edge technologies to become the world's second largest manufacturer of Optical Storage media formats like CDs, DVDs and Blu Ray. In fact, it was among the first to market the next-generation of storage formats like Blu-ray Discs and HD DVD. It has the world's largest single location optical media factory, with strong in-house R&D. Its products are sold in over 80 countries, with EU, US and Japan taking majority share. World's top OEM brands buy from Moser Baer due to its superior technology, quality, cost competitiveness and respect for IP.

Recently, the company has transformed itself from a single business into a multi-technology organization, diversifying into exciting areas of Solar Energy, Home Entertainment and IT Peripherals & Consumer Electronics.

Moser Baer has over 6,000 full-time employees and multiple manufacturing facilities in the suburbs of New Delhi.



Legends:
Moser Baer Hard Coated Media (Blue), Hard Coated Media 'B' (Red), Hard Coated Media 'C' (Yellow), Conventional Media (Light Blue)

MOSER BAER INDIA LTD. 43B Okhla Industrial Estate, New Delhi - 110 020 (India)
www.moserbaer.in, email: internationalsales@moserbaer.in



Resists scratches, dust and smudges

moserbaerTM